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**Strategic Alliances as Social Facts** Mark De Rond 2003-06-19 Thought-provoking, insightful analysis examining social dimension of strategic alliances based on in-depth biotechnology case studies.

**Business and Competitive Analysis** Craig S. Fleisher 2007 A comprehensive reference on ways to enhance strategic planning and implement effective corporate strategies introduces a broad spectrum of methods to assess the tools that analyze business, competition, and market data, and offers detailed instructions to help implement strategies quickly and effectively, covering Analysis Theory and Competitive, Enterprise, Environmental, Evolutionary, and Financial and Statistical techniques. (Intermediate)

**Strategic Management Communication for Leaders** Robyn Walker 2014-01-01 Succeed in the business world and this course with STRATEGIC MANAGEMENT COMMUNICATION! Easy to read and concise, this text includes numerous exercises so you can test your understanding of key concepts and principles. Critical Thinking and Responsible Communication boxes are just a few of the tools integrated throughout the text to will help you master the material and succeed in the business communications course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Strategic Management** Richard Lynch 2021-04-07 The 9th edition of this comprehensive core textbook builds on its global perspective and approachable written style, as it explores the key concepts within a clear and logical structure. Lynch guides you through 19 chapters, with updated case studies and pedagogy that support the modern business and management student from start to finish. Continuous contrast between prescriptive and emergent views of strategy highlights key debates within the discipline, whilst an emphasis on the practical throughout the book helps you turn theory into practice

**Strategic Management** Forest R. David 2014-07-16 For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of-chapter material, including added exercises and review questions. MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress.

**Strategic Management of Universities in the Ibero-America Region** Jairo H. Cifuentes-Madrid 2015-03-02 This book provides the readers with a map of the higher education systems and strategic management trends in the higher education institutions within countries of the Ibero-America region. The key feature of this volume is the presentation of a conceptual framework as a point of reference for the development of university management systems in a specific context.

Furthermore, the book provides an overview of the development of higher education in Latin America and the Caribbean, to advance understanding of the changes observed in the institutional strategic management setting. The book examines and compares the types of strategic management processes used, as well as the models of applicability of strategy-making. This analysis is done by cutting through a critical review of the processes and systems of university management used in the various analysed countries, and pays special attention to the actors involved, the processes, the reporting systems, the expectations and the limitations. Additionally, the book introduces a methodology for the identification and implementation of best practice in university strategic management, and presents practical suggestions about the ways in which processes and models can be used to increase quality and competitive advantage.

**Strategic Management** Graham Hubbard 2014-09-01 Renowned for its comprehensive, rigorous and case-rich approach, this resource trains future business leaders to analyse a wide range business issues, apply appropriate concepts and successfully implement business strategy. Strategic Management is written with practical usage in mind and is designed to suit the needs of both post-graduate and undergraduate students. The 5th edition brings the subject to life with ten brand-new in-depth case studies, covering a wide variety of Australian and international examples.

**Rethinking Strategic Management** Thomas Wunder 2019-09-06 This book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling-up its positive impact, which is so urgently needed at this time in the 21st century. It shows practitioners how to effectively deal with socio-ecological systems' disruptions to their operating environments and play an active role in transforming markets toward a sustainable future. In short, the book demonstrates how to make business sense of sustainability, highlighting new approaches and examples that translate sustainability into strategy and action. The ultimate goal is to provide a path toward a thriving future for both business and society. This book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today's business world and are seeking actionable business knowledge they can apply in their companies. It was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses.

**Strategic Management of Technological Innovation, Sixth Edition** Melissa A. Schilling 2019-11-18 This book: Strategic Management of Technological Innovation, Sixth Edition is written for courses that may be called strategic management of technology and innovation, technology strategy, technology innovation, technology management, or for specialized new product development courses that focus on technology. The subject is approached as a strategic process, and as such, is organized to mirror the strategic management process used in most strategy textbooks, progressing from assessing the competitive dynamics of a situation, to strategy formulation, to strategy implementation. Highlights: 1. Complete Coverage for Both Business and Engineering Students 2. New Short Cases and New Indian Cases 3. Cases, Data, and Examples from around the World 4. More Comprehensive Coverage and Focus on Current Innovation Trends

**Exploring Strategy, Text and Cases, 12th Edition** Gerry Johnson 2019 Exploring Strategy, 12th Edition, by Whittington, Angwin, Regner, Johnson and Scholes has long been the essential introduction to strategy for the managers of today and tomorrow and has sold over one million copies worldwide. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions ab.

**Implanting Strategic Management** H. Igor Ansoff 2018-10-26 Coming more than 25 years after the last edition, this edition of the groundbreaking Ansoff work on the concepts and practical implementation of strategic management provides up-to-date case studies and simplified figures and offers a comprehensive approach to guiding firms through turbulent environments. In this age of digital transformation, the ability to respond quickly and strategically to unpredictable change can determine the success or failure of the firm. As an organization becomes more successful at implementing change, the ability to respond to changes in the environment will be entrenched in its culture. This book is based on a strategic success model which demonstrates how to optimize a firm's performance. For managers, students, and researchers wanting a step-by-step methodology on how to analyze a firm, this book will serve as an invaluable resource for thinking and acting strategically.

**Exploring Strategy** Gerry Johnson 2020 With over one million copies sold worldwide, Exploring Strategy has long been the essential strategy text for managers of today and tomorrow. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions about organisations- how

they grow, how they innovate and how they change.

**Economic Foundations of Strategic Management** Mehmet Barca 2017-10-24 This book explores the extent to which economic theory is able to provide the theoretical foundations of strategic management. To this end it draws on the philosophy of science; microeconomic theory; and different approaches to strategic management. The work shows that many of the propositions of strategic management are deducible from the economic theories considered. It argues that these propositions should be made open to empirical testing and that a unified theory of strategic management should be developed. Thus the book addresses a current major concern of theorists - that strategy remains 'atheoretical' and that this reduces the predictive power of the subject and hampers further theory development. The essential contribution made is that economic theory should be systematically explored in order to establish the foundations of business strategy.

**Teaching Strategic Management** Sabine Baumann 2020-07-31 Teaching Strategic Management: A Hands-on Guide to Teaching Success provides a wide scope of knowledge and teaching resources on methods and practices for teaching strategic management theories and concepts for a multitude of settings (classroom, online and hybrid), course levels (bachelors, masters, MBA, executive) and student groups.

**Management** John R. Schermerhorn, Jr. 2020-02-05 Schermerhorn, Management 14e continues to offer the same balanced theory approach as with previous editions. Students need an active and engaged learning classroom environment that brings personal meaning to course content and the instructor's course objectives. Schermerhorn communicates with students through rich, timely features and cases that bring management topics, theories, and concepts to life. The underlying goal is to translate foundation theories into lasting tools for students as they move beyond the classroom where their skills will be put to the test.

**Strategic Management** J.S. Chandan & Nitish Sen Gupta Strategic Management is a book that succinctly captures the nuances of leveraging strategy in the management of corporations and businesses. Tailor-made for students majoring in business and commerce at the undergraduate as well as postgraduate levels, it will equip them with skills in strategic thinking that encompass strategy formulation, implementation and evaluation. Furthermore, the book includes the most recent developments and trends in strategic management and will help the students to apply this knowledge to become effective managers and leaders. Salient features: • Structured and lucid presentation of content • Includes the latest research outcomes in strategic management theory and practice • Contains a separate chapter on preparing a case analysis • A short opening case, closing case, 'strategic spotlight' and 'a great decision' in every chapter • Objective as well as subjective exercises at the end of each chapter

**Operations Management** William J Stevenson 2019-11-17

**Strategic Management** John A. Pearce II 2018-09-19 The fourteenth edition of Strategic Management continues to emphasize on planning for domestic and global competition that is integral to strategic decision-making. This revised edition is specially designed to accommodate the needs of strategic management students worldwide. The unique pedagogy reflects strategic analysis and innovation at different organizational levels. Real business situations from around the world, in both large and small entrepreneurial companies, are evident in the form of 25 globally engaged cases, 57 Global Strategy in Action (NEW), 35 Strategy in Action (NEW) modules. Salient Features: - Globalization as a central theme - Focus on business ethics and corporate social responsibility - Special sections covering regulations in India such as Consumer Protection Act, Environment Protection Act, etc. - Innovation and entrepreneurship frameworks to guide strategic decisions that accelerate

**The New Face of Government** David E. McNabb 2009-03-24 Change is sweeping the globe, and at the government level, operational changes are prompting many public administrators to develop new management styles and ways of delivering services to their citizens. In the process, they are changing the face of government. The New Face of Government: How Public Managers are Forging a New Approach to Governance explores how national leaders are changing the art and practice of government and how public managers are shaping and guiding government's response to the transformation. Includes a Field-Tested Survey for Diagnosing Institutional Disequilibrium Focusing on change at the federal, state, and local levels, this book addresses policy dimensions such as: Strategic and knowledge management Enterprise architecture Information and communications technology Organizational performance assessment Technological and organizational improvement It evaluates how these areas enable agencies from the public and private sectors to become more cost-effective, performance-oriented learning organizations. Not all the ambiguities in policy making and administration have been resolved. However, there is much hope for the future of government and governance. The successes and failures included in The New Face of Government: How Public Managers are Forging a New Approach to Governance illustrate this promise and provide guideposts for public managers who find themselves faced with similar problems and new challenges. About the Author: David E. McNabb teaches a variety of public and private administration and management courses both in the U.S. and abroad, including college and university programs in Latvia, Bulgaria, Germany, the United Kingdom, Italy, France, and Belgium. He is the author of nearly 80 peer-reviewed conference papers and articles. This is his seventh book.

**Strategic Management: Concepts** Frank Rothaermel 2014-01-09 Strategic Management: Concepts 2e by Frank T. Rothaermel combines quality and user-friendliness with rigor and relevance by synthesizing theory, empirical research, and practical applications in this new edition, which is designed to prepare students for the types of challenges they will face as managers in the globalized and turbulent business environment of the 21st century. With a single, strong voice that weaves together classic and cutting-edge theory with in-chapter cases and strategy highlights, to teach students how companies gain and sustain competitive advantage. OneBook...OneVoice...OneVision

**Handbook of Strategy and Management** Andrew M Pettigrew 2001-10-05 New in Paperback: Publishing February 2006! `If you had to read only one book to understand the roots and branches of the study of strategy & organization, this would be it. Pettigrew, Thomas and Whittington have gathered an impressive array of contributions, which provide a comprehensive guide to the current state of the art. It's a book that reflects a maturing field, offering thought-provoking discussions of the major issues in strategy, reflections on how they have been tackled in the last three decades, and identifying the themes, promises and challenges that lie ahead. Useful for a novice and an accomplished scholar alike, this is a remarkable effort that shows how far the Strategy field has come' - Michael G. Jacobides, London Business School `This is an interesting, insightful and thought provoking collection. It not only comprehensively maps the field of strategic management but also offers a critical reflection on past and present work. The rich mix of contributors criticize, entice and provoke, while also scoping a future research agenda. The authors have accomplished a major and important contribution to our understanding of the history and development of strategy and research in strategy' - David Asch, Dean of the Faculty of Business and Law, De Montfort University. `The publication of the Handbook of Strategy and Management is a major event. The Handbook not only brings together the World's leading strategy and management scholars; it is also remarkably well-organized and future-oriented, having the right balance between focus and diversity. By critically taking stock of the field and by discussing future paths of strategy, this Handbook will serve as an important stimulus for intellectual development for years to come'- Nicolai Foss, Copenhagen Business School `Finally! We have a comprehensive, reflective and critical overview of the field of strategy in the new Handbook of Strategy and Management. The strategy literature has come of age with this "mapping of the terrain" by Andrew Pettigrew, Howard Thomas and Richard

Whittington. The Handbook provides an useful overview of different streams of thought with contributions by leading scholars and researchers. Equally importantly, this Handbook provides us with reflections on the past and insights into the future of the field. Such a critique is an important aid in understanding and researching strategy for newcomers and experienced scholars alike' - Cynthia Hardy, Head of Department of Management, University of Melbourne The Handbook presents a major retrospective and prospective overview of the strategic management field and will be an important benchmark volume for management scholars worldwide. The Handbook frames, assesses and synthesizes the work in the field and helps to define and shape its current and future development. The editors combine focus with diversity in the material and approaches covered, thus providing a powerful critical analysis and synthesis of diverse disciplinary contributions to this rapidly growing body of knowledge. Each of the four parts of this book concentrates on a specific area of strategy and management. Within these parts, leading international scholars provide historical overviews of the key strands delineating the 'topography' of their particular themes, address the central problems and approaches which have characterized these, critically assess the state and quality of current theory and knowledge, and set out agendas for future theoretical and empirical development. The resulting volume is a unique overview of the inputs and dynamics that shape the core ideas and practices of strategy and management.

**Interdisciplinary Dialogues on Organizational Paradox** Rebecca Bednarek 2021-07-08 Interdisciplinary Dialogues on Organizational Paradox is an innovative two-part volume that enriches our understanding about paradox; both deepening the theory and offering greater insight to address grand challenges we face in the world today. Part A: Learning from Belief and Science explores the realms of beliefs and physicality.

**Strategic Management and Business Policy** Thomas L. Wheelen 1998

**Contemporary Strategy Analysis** Robert M. Grant 2016-01-05 A strategy text on value creation with case studies The ninth edition of Contemporary Strategy Analysis: Text and Cases focuses on the fundamentals of value creation with an emphasis on practicality. Topics in this edition include: platform-based competition and ecosystems of related industries; the role of strategy making processes; mergers, acquisitions and alliances; and strategy implementation. Within the twenty case studies, students will find leading companies that are familiar to them. This strategy analysis text is suitable for MBA and advanced undergraduate students.

**Strategic Management** Gregory G. Dess 2021

**Strategic Management in the Media** Lucy Küng 2008-04-11 "This book provides vital insights into the elements of strategy and their application to media firms. Solidly grounded in theory but not pedantic, it is essential reading for those who make or wish to comprehend choices of media companies." - Robert Picard, University of Jönköping "Insightful, contextually analytical, yet easy to comprehend, Strategic Management in the Media successfully applies the adaptive and interpretative areas of strategic theory in the media sectors. It provides a unique perspective in which common themes linking media strategy and industry environment are thoughtfully discussed." - Sylvia M. Chan-Olmsted, University of Florida "...an invaluable asset for students of media management. The use of pertinent examples and case studies throughout brings the analysis to life and contributes to a highly readable introduction." - Gillian Doyle, University of Glasgow This book is a comprehensive, accessible and expert introduction to strategy within a media management context. It is divided into two parts - part one provides an introduction to and overview of the media industry from a strategic management perspective, looking in detail at the sectors that together comprise the industry - newspaper, book and magazine publishing, music, radio and television - and the strategic forces at work in each. This provides the foundation for part two, which analyses a number of strategic topics central to the media sector, such as technological change, organisational structure, leadership, and creativity and innovation. The chapters follow the same structure: the relevant theory is outlined, its application to the media industry is discussed, and case studies from the media industry are used to illustrate the theory and illuminate its relevance for the media field. The cases and examples used come from all sectors of the industry and a range of geographic regions and include News Corporation, Endemol, BBC, Bertelsmann, CNN, MTV, Disney and Pixar.

**Strategic Management** Azhar Kazmi 1986 This book interweaves the theory of strategic management with the special requirements of Indian business environment. This fourth edition of the popular text in strategic management brings the current and updated content in the discipline in a lucid and reader-friendly manner. The content for this edition is thoroughly revised, rewritten, and updated with 36 cases (comprehensive and mini) of Indian organisations and companies. Salient Features: - New chapters dealing with sustainability in the context of strategic management, and methods of pursuing strategies. - Enhanced framework of strategy implementation in India - Learning objectives based content with new examples, illustrations and cases.

**Building Strategy from the Middle** Steven W. Floyd 2000-03-15 This ground-breaking book reframes the perspective taken in most strategy research in two key ways: by describing organizational renewal from a middle-level perspective and by reconceptualizing the theoretical basis for strategy process research. Part I reviews the existing literature in the strategy process, including recent literature on strategic renewal. Part II builds the theoretical basis for a middle level perspective, focusing on knowledge development, social network analysis and organizational trust. Part III moves from synthesizing existing research toward the development of a model for conducting research from a middle-level perspective.

**Short Introduction to Strategic Management** Torben Juul Andersen 2013-07-09 The Short Introduction to Strategic Management provides an authoritative yet accessible account of strategic management and its contemporary challenges. It explains the roots and key rationales of the strategy field, discussing common models, tools and practices, to provide a complete overview of conventional analytical techniques in strategic management. Andersen extends the discussion to consider dynamic strategy making and how it can enable organizations to respond effectively to turbulent and unpredictable global business environments. There is a specific focus on multinational corporate strategy issues relevant to organizations operating across multiple international markets. Written in a clear and direct style, it will appeal to students and practising managers and executives alike.

**Handbook of Research on Strategic Management in Small and Medium Enterprises** Todorov, Kiril 2014-04-30 As the global economy continues to develop and new entrepreneurs take advantage of emerging markets, the small business sector plays a greater role of economic development in the international arena. The Handbook of Research on Strategic Management in Small and Medium Enterprises contributes new research to the current array of literature on small business management under diverse geographic, economic, and socio-cultural conditions. By exploring existing theories in tandem with fresh viewpoints, this book will serve as a valuable reference to students, lecturers, researchers, entrepreneurs, and policy makers investigating the use of strategic management in various scenarios and situations.

**Ebook: Strategic Management of Technological Innovation** SCHILLING 2014-07-16

Ebook: Strategic Management of Technological Innovation

**Policy and Marketing Strategies for Digital Media** Yu-li Liu 2014-04-16 With digital media becoming ever more prevalent, it is essential to study policy and marketing strategies tailored to this new development. In this volume, contributors examine government policy for a range of media, including digital television, IPTV, mobile TV, and OTT TV. They also address marketing strategies that can harness the unique nature of digital media's innovation, production design, and accessibility. They draw on case studies in Asia, North America, and Europe to offer best practices for both policy and marketing strategies.

**Handbook of Media Management and Economics** Alan B. Albarran 2006-04-21 This comprehensive Handbook provides a synthesis of current work and research in media

management and economics. The volume has been developed around two primary objectives: assessing the state of knowledge for the key topics in the media management and economics fields; and establishing the research agenda in these areas, ultimately pushing the field in new directions. The Handbook's chapters are organized into parts addressing the theoretical components, key issues, analytical tools, and future directions for research. Each chapter offers the current state of theory and scholarship of a specific area of study, and the volume contributors--all well established in their areas of specialty--represent domestic and international scholarship. With its unparalleled breadth of content from expert authors, the Handbook provides background knowledge of the various theoretical dimensions and historical paradigms, and establishes the direction for the next phases of research in this growing arena of study. The Handbook of Media Management and Economics will serve to stimulate future thought and research in the media management and economics disciplines. As such, this volume will be a required reference for students, professors, and industry practitioners for years to come.

**Strategic Management: Concepts and Cases: Competitiveness and Globalization**

Michael A. Hitt 2014-01-01 Examine strategic management with the market-leading text that sets the standard for the most intellectually rich, yet thoroughly practical, analysis of strategic management today. Written by highly respected experts Hitt, Ireland, and Hoskisson, STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, CONCEPTS AND CASES, Eleventh Edition, combines the latest cutting-edge research and strategic management trends with ideas from some of today's most prominent scholars. This is the only text that integrates the classic industrial organization model with a resource-based view of the firm to give you a complete understanding of how today's businesses use strategic management to establish a sustained competitive advantage. A strong global focus and examples from more than 600 emerging and leading companies place ideas into context within an inviting, practical presentation. A wealth of learning features and more than 30 all-new compelling cases examine a broad range of critical issues confronting managers today. Engaging video cases, CengageNOW online learning tools, and a complete electronic business library help keep your study current and relevant. STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION provides the solid understanding you need to effectively apply strategic management tools and techniques for increased performance and tomorrow's competitive advantage. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Strategic Management** Charles W. L. Hill 2007 The result is a printed casebook tailored to meet specific course goals.

**Dynamic Capabilities and Strategic Management** David J. Teece 2009-03-26 How do firms compete? How do firms earn above normal returns? What's needed to sustain superior performance long term? An increasingly powerful answer to these fundamental questions of business strategy lies in the concept of dynamic capabilities. These are the skills, processes, routines, organizational structures, and disciplines that enable firms to build, employ, and orchestrate intangible assets relevant to satisfying customer needs, and which cannot be readily replicated by competitors. Enterprises with strong dynamic capabilities are intensely entrepreneurial. They not only adapt to business ecosystems; they also shape them through innovation, collaboration, learning, and involvement. David Teece was the pioneer of the dynamic capabilities perspective. It is grounded in 25 years of his research, teaching, and consultancy. His ideas have been influential in business strategy, management, and economics, and are relevant to innovation, technology management, and competition policy. Through his consultancy and advisory work he has also brought these ideas to bear in business and policy making around the world. This book is the clearest and most succinct statement of the core ideas of dynamic capabilities. Teece explains their genesis, application, and how they offer an alternative approach to much conventional strategic thinking grounded in simplistic and outdated understandings of industrial organizations and the foundations of competitive advantage. Accessibly written and presented, it will be an invaluable and stimulating tool for all those who want to understand this important contribution to strategic thinking, be they MBA students, academics, managers, or consultants.

**IT-Enabled Strategic Management: Increasing Returns for the Organization** Walters, Bruce 2006-03-31 "This book makes an effort to explore the interaction of information technology and strategic management and aims to encourage joint research efforts among IT and strategy scholars for common solutions"--Provided by publisher.

**Handbook of Strategic Enrollment Management** Don Hossler 2014-10-20 Improve student enrollment outcomes and meet institutional goals through the effective management of student enrollments. Published with the American Association for Collegiate Registrars and Admissions Officers (AACRAO), the Handbook of Strategic Enrollment Management is the comprehensive text on the policies, strategies, practices that shape postsecondary enrollments. This volume combines relevant theories and research, with applied chapters on the management of offices such as admissions, financial aid, and the registrar to provide a comprehensive guide to the complex world of Strategic Enrollment Management (SEM). SEM focuses on achieving enrollment goals, and sustaining institutional revenue and serving the needs of students. It provides insights into the ways SEM is practiced across four-year institutions, community colleges, and professional schools. More than just an enhanced approach to admissions and financial aid, SEM examines the student's entire educational cycle. From entry through graduation, this volume helps SEM professionals and graduate students interested in enrollment management to anticipate change and balancing the goals of revenue, access, diversity, and prestige. The Handbook of Strategic Enrollment Management: Provides an overview of the thinking of leading practitioners that comprise SEM organizations, including marketing, recruitment, and admissions; tuition pricing; financial aid; the registrar's role, academic advising; and, retention Includes up-to-date research on current issues in SEM including college choice, financial aid, student persistence, and the effective use of technology Guides readers creating strategic enrollment organizations that fit the unique history, culture, and policy context of your campus Strategic enrollment management has become one of the most important administrative areas in postsecondary education, and it is being adopted in countries around the globe. The Handbook of Strategic Enrollment Management is for anyone in enrollment management, admissions, financial aid, registration and records, orientation, marketing, and institutional research who wish to enhance the health and vitality of his or her institution. It is also an excellent text for graduate programs in higher education and student affairs.

**Strategic Management** Frank T. Rothaermel 2020 Revised edition of the work, Strategic management: concepts.

**Strategic Management Control** Fredrik Nilsson 2020-06-30 Strategic management control differs from traditional management control in several important respects. First, it supports both strategy formulation and strategy implementation. Second, it is to a large extent based on non-financial information. Third, it deals with both the long and short term and supports not only tactical, but also strategic and operational decision-making. Fourth, and perhaps most importantly, strategic management control is designed for, and adapted to, each organisation's unique strategies. In this context, the book emphasises the importance of dialogues. The authors argue that it is unwise to assume that decisions taken at the top of the organisation will automatically be executed and obeyed throughout the organisation. Instead, they highlight the importance of dialogue and collaboration, both between hierarchical levels within the organisation and between actors in the network. Such communication is essential to making management control processes both strategic and successful. The book follows a clear structure, from the design of strategies to the everyday evaluation and discussion of performance and results. Though primarily intended for professionals working in strategy and management control at organisations, it will also benefit students and academics interested in strategy and management control.